

Quest Adds Breakthrough Capabilities to its Visual Cortex™ Algorithm for Vehicle Recognition

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- Now able to identify car color and make using Machine Learning to perform Vehicle Recognition
- First installment in a sensitive geographic area expected within three months
- Quest is a leader in License Plate Recognition, with over 5,000 installations in the U.S.
- Existing capabilities combined with new color and make proficiencies are critical features for the growing Homeland Security and Law Enforcement markets

SALT LAKE CITY, Utah, Jan. 23, 2019 (GLOBE NEWSWIRE) -- Quest Solution, Inc. (OTCQB: QUES), (“Quest” or “the Company”) a provider of Supply Chain and Artificial Intelligence (AI)-based Machine Vision solutions, has announced that it has enhanced the features of its AI-based “Visual Cortex”™ algorithm, adding car color and make machine recognition to its existing license plate recognition solution.

HTS Image Processing, a fully owned subsidiary of Quest, is recognized as a leading provider of highly accurate Vehicle Recognition Solutions (VRS) to detect and read vehicle license plates and vehicle speed, as well as this new breakthrough ability to identify car color and make via machine recognition. These capabilities provide robust solutions for parking, access control, traffic surveillance, law enforcement, tolling and security applications. In the U.S. the Company recently won projects for traffic management and parking automation at JFK, La Guardia, Newark, Dallas Fort Worth, Miami, Dulles, Salt Lake City and several other international airports, as well as being selected for Safe City projects in Florida. License Plate Recognition in the U.S. is complicated because each car owner may select their own license plate number (LPN), and the same LPN can exist in different states.

Shai Lustgarten, CEO of Quest, stated: “Our ability to now provide automatic machine vision recognition of car color and make is the result of an intensive effort from our scientific team. These features are high priorities for law enforcement and homeland security authorities as well as for parking operators and insurance companies.”

Mr. Lustgarten added: “The need for vehicle recognition solutions that identify not just LPNs but also car color and make, is clear and critical, as license plate numbers can be changed before or after committing a crime. With these new features, any changes can be flagged immediately, making identification efforts more efficient, sometimes saving lives. Our first installation will be deployed in a very sensitive area as part of a major anti-terrorism effort.

“We anticipate that most new Smart & Safe City projects will include these features, and Quest is well positioned for selection as a provider of choice with our proven solutions. Moreover, our current customers will be able to take advantage of these new features by applying simple software updates that can be deployed without a major effort,” Mr. Lustgarten concluded.

About Quest Solution, Inc.

Quest Solution is a Specialty Systems Integrator focused on Field and Supply Chain Mobility. We are also a manufacturer and distributor of consumables (labels, tags, and ribbons), RFID solutions, and barcoding printers. Founded in 1994, Quest is headquartered in Eugene, Oregon, with offices in the United States.

Rated in the Top 1% of global solution providers, Quest specializes in the design, deployment and management of enterprise mobility solutions including Automatic Identification and Data Capture (AIDC), Mobile Cloud Analytics, RFID (Radio Frequency Identification), and proprietary Mobility software. Our mobility products and services offering is designed to identify, track, trace, share and connect data to enterprise systems such as CRM or ERP solutions. Our customers are leading Fortune 500 companies from several sectors including manufacturing, retail, distribution, food / beverage, transportation and logistics, health care and chemicals/gas/oil.

Information about Forward-Looking Statements

“Safe Harbor” Statement under the Private Securities Litigation Reform Act of 1995. Statements in this press release relating to plans, strategies, economic performance and trends, projections of results of specific activities or investments, and other statements that are not descriptions of historical facts may be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. This release contains “forward-looking statements” that include information relating to future events and future financial and operating performance. The words “may,” “would,” “will,” “expect,” “estimate,” “can,” “believe,” “potential” and similar expressions and variations thereof are intended to identify forward-looking statements. Forward-looking statements should not be read as a guarantee of future performance or results and will not necessarily be accurate indications of the times at, or by, which that performance or those results will be achieved. Forward-looking statements are based on information available at the time they are made and/or management’s good faith belief as of that time with respect to future events and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in or suggested by the forward-looking statements. Important factors that could cause these differences include, but are not limited to: fluctuations in demand for Quest Solution, Inc.’s products, the introduction of new products, the Company’s ability to maintain customer and strategic business relationships, the impact of competitive products and pricing, growth in targeted markets, the adequacy of the Company’s liquidity and financial strength to support its growth, the Company’s ability to manage credit and debt structures from vendors, debt holders and secured lenders, the Company’s ability to successfully integrate its acquisitions, risks related to the sale of Quest Solution Canada Inc. to Viascan Group Inc. and other information that may be detailed from time-to-time in Quest Solution Inc.’s filings with the United States Securities and Exchange Commission. Examples of such forward looking statements in this release include, among others, statements regarding revenue growth, driving sales, operational and financial initiatives, cost reduction and profitability, and simplification of operations. For a more detailed description of the risk factors and uncertainties affecting Quest Solution, Inc. please refer to the Company’s recent Securities and Exchange Commission filings, which are available at <http://www.sec.gov>. Quest Solution, Inc. undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, unless otherwise required by law.

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