

## ○ Case Study - Ticketless Parking

# Lane Cove, Market Square Goes Green with Ticketless Parking

The Lane Cove Council Market Square parking lot in Australia was one of the first to adopt a ticketless parking system powered by HTS LPR. The system enables drivers to be identified and billed according to their license plates alone, thereby nullifying the use of paper parking tickets and creating a greener and friendlier environment. It is the next evolution of parking, from a generation relying on paper, to a paperless society.

## Efficient and Effective Service to Mall Patrons



Drivers no longer need to wait at the parking lot entrance. They drive in and their license plate is recorded and stored in a database. There are also exit cameras to verify that either the driver has paid, or were in the allotted timeframe of free parking that the mall extends to its patrons.

Thus, when a vehicle enters this parking area there is no gate and no ticket dispenser. The system automatically reads and records the license plate number digitally, compares the entry and exit times to determine the fee, enabling the drivers to pay on exit or via a pay on foot kiosk.

The system is entirely paperless, except for the printed receipt which is provided upon request at the pay on foot kiosk.

